



Obituary

Died: Friday, June 13, 2014

George Walter Chandler Bingham - retired Radio/TV Advertising Executive - died peacefully at his home in Belmont on June 13, 2014, following a lengthy illness.

The eldest son of George Hutchins Bingham Jr. and Audrey Wellington (Wack)(Bingham) Suter, George was born in Cambridge, MA, in 1925. His stepmother, Lisa (Anderson) Bingham, helped raise him through his teen years to adulthood. He graduated from Belmont Hill School in the class of 1943, and attended Dartmouth College as part of the the V-12 military program. He served as a US Navy Aviation Ordinance man in California from 1943-'46. After the war he did two more years at Dartmouth, and went on to graduate with a B.A. in History from Gettysburg College in 1950, where he attained membership in the national history society, Phi Alpha Theta. He then moved to New York, where he would begin his career after postgraduate study in business and advertising at Columbia University.

A Television Pioneer, he worked all over NYC from 1951-'56, including at CBS Television on the Ed Sullivan show. He moved to Boston in 1957, where four years later he founded his own company, New England Spot Sales (NESS), which sold advertisers times slots on radio stations across the continent but mostly in his New England backyard. He was a founding member of the National Association Television Arts & Sciences (NATAS) Boston/New England Chapter, Broadcast Pioneers International Radio/TV Society, New England Broadcasting Association (NEBA) and NH and Maine Associations of Broadcasters. He retired in 2000, having filled a niche in the infancy of broadcasting that computers and the internet then took over.

He had an abiding interest in both European and American history. He was a long-time member and Deputy Governor of the Massachusetts Society of Mayflower Descendants and several of its associated groups, particularly volunteering for many years with The Alden Kindred of America (First Vice-President), Warren Cousins (Registrar for 10 years); Pilgrim John Howland Society, and the Fuller Society. He was a member of the Sons of the American Revolution and American Legion (Commander of Boston Post 281, 1974-6 and 1985-92). He was a member of the Belmont Dramatic Club (Board Member/Business Manager, and bit part actor!) and the Belmont Historical Society. Through his work in Kiwanis, he served on the board of directors of Camp Allen, a NH camp for mentally and physically disabled people of all ages. As he often said, it is important that we "be good to each other."

Service Summary

Funeral Service

3:00 PM Sun Jul 20, 2014

Belmont Hill School Chapel

He loved Dartmouth and served on the Class of 1947 Executive Committee for many years, also represented the Dartmouth College Radio Station (WDCR) for some years and attended many class reunions, including the 65th in 2012. He valued his honorary membership in Kappa Kappa Kappa very much.

Mr Bingham is survived by his wife of nearly 47 years, Carolyn (Webb) Bingham, of Belmont, his daughter Susan, twin granddaughters Rowyn and Dana, and grandson Ewan, of Waltham, and his sister Elizabeth (Bingham) Witzgall of Maryland. He was also the brother of the late George Hutchins Bingham III and Eugene Francois Suter Jr.

His memorial funeral service will be held at 3 PM on Sunday, July 20th, at the Belmont Hill School Chapel, conducted by the Rev. Will Messenger. His internment in Manchester NH will be private.

Donations in his name may be made to Camp Allen, 56 Camp Allen Road, New Bedford, NH 03110; The Alden Kindred of America Inc., P.O. Box 2754, Duxbury, MA 02331-2754 or Belmont Dramatic Club Inc, P.O. Box 232, Belmont MA 02478.